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APPLICATION NO.	F	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/608,184		06/30/2000	Samuel N. Zellner	BS99-224	9720
38515	7590	07/15/2005		EXAMINER	
BAMBI FA		ALTERS	BROWN, CHRISTOPHER J		
WILLIAMSBURG, VA 23188				ART UNIT	PAPER NUMBER
				2134	
				DATE MAILED: 07/15/200	DATE MAILED: 07/15/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
09/608,184	ZELLNER, SAMUEL N.		
Examiner	Art Unit		
Christopher J. Brown	2134		

	Christopher J. Brown	2134	
The MAILING DATE of this communication app	ears on the cover sheet with the	correspondence add	ress
THE REPLY FILED <u>17 June 2005</u> FAILS TO PLACE THIS AF		•	
The reply was filed after a final rejection, but prior to or of this application, applicant must timely file one of the foll places the application in condition for allowance; (2) a N (3) a Request for Continued Examination (RCE) in comfollowing time periods:	on the same day as filing a Notice of owing replies: (1) an amendment, a lotice of Appeal (with appeal fee) in	of Appeal. To avoid ab affidavit, or other evide a compliance with 37 0	ence, which CFR 41.31; or
a) The period for reply expires 3 months from the mailing date of this Ad event, however, will the statutory period for reply expire later the Examiner Note: If box 1 is checked, check either box (a) or (b) MONTHS OF THE FINAL REJECTION. See MPEP 706.07	visory Action, or (2) the date set forth in the nan SIX MONTHS from the mailing date of). ONLY CHECK BOX (b) WHEN THE F	of the final rejection.	
Extensions of time may be obtained under 37 CFR 1.136(a). The date of peen filed is the date for purposes of determining the period of extension CFR 1.17(a) is calculated from: (1) the expiration date of the shortened subove, if checked. Any reply received by the Office later than three months partned patent term adjustment. See 37 CFR 1.704(b).	and the corresponding amount of the fee. tatutory period for reply originally set in the	The appropriate extension final Office action; or (2)	n fee under 37 as set forth in (b)
2. The Notice of Appeal was filed on A brief in con of filing the Notice of Appeal (37 CFR 41.37(a)), or any Since a Notice of Appeal has been filed, any reply must AMENDMENTS	extension thereof (37 CFR 41.37(e))), to avoid dismissal o	of the appeal.
The proposed amendment(s) filed after a final rejection (a) They raise new issues that would require further c (b) They raise the issue of new matter (see NOTE bel	onsideration and/or search (see NC ow);	OTE below);	
 (c) ☐ They are not deemed to place the application in beappeal; and/or (d) ☐ They present additional claims without canceling a 			the issues for
NOTE: (See 37 CFR 1.116 and 41.33(a) The amendments are not in compliance with 37 CFR 1. Applicant's reply has overcome the following rejection(121. See attached Notice of Non-Cs):		
6. Newly proposed or amended claim(s) would be the non-allowable claim(s).	allowable if submitted in a separate	e, timely filed amendm	nent canceling
7. For purposes of appeal, the proposed amendment(s): a how the new or amended claims would be rejected is pr The status of the claim(s) is (or will be) as follows: Claim(s) allowed:)	vill be entered and an	explanation of
Claim(s) objected to: Claim(s) rejected: <u>41</u> . Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE			
3. The affidavit or other evidence filed after a final action, because applicant failed to provide a showing of good a and was not earlier presented. See 37 CFR 1.116(e).	nd sufficient reasons why the affida	avit or other evidence	is necessary
 The affidavit or other evidence filed after the date of filir entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessation. The affidavit or other evidence is entered. An explanation 	overcome <u>all</u> rejections under appears and was not earlier presented.	eal and/or appellant fa See 37 CFR 41.33(d)(ils to provide a (1).
REQUEST FOR RECONSIDERATION/OTHER 11. The request for reconsideration has been considered been considered by		-	
). (PTO/SB/08 or PTO-1449) Paper	No(s)	•

Continuation of 13. The final rejection of made on 1/27/2005 rejects the currently amended claim 41, which is composed of previous independent claim 36 and dependent claim 41. The following are excerpts from said final rejection

Claim 36 are rejected under 35 U.S.C. 103(a) as being unpatentable over Blonder US 5,708,422 in view Bartoli 6,047,268 in view of Bickham US 5,530,438

As per claim 36, the previous Blonder-Bartoli combination discloses a payer, (customer) who is initiating a commercial transaction (charge a purchase), (Col 4 lines 34-40). Blonder discloses an input device (card reader) to input the information (Col 4 lines 52-61, Col 5 lines 10-15). Blonder discloses requesting authorization (validation) for the commercial transaction (Col 5 lines 25-28, 32-37). Blonder discloses a computer to receive and authorize a request, sending authorization code to said input device, (Col 12 lines 1-6). Blonder discloses the database comprises at least one notification address, (Col 5 line 56). Blonder discloses notifying the payer (customer) of the commercial transaction upon a request for authorization of the commercial transaction (Col 2 line 61 - Col 3 line 3). Blonder discloses a notification device (Pager) to receive the message and present it to the payer (Col 11 lines 38-42).). Blonder teaches that the notification message comprises the amount of the commercial transaction, and the merchant name, (Col 7 lines 32-65, Fig 4, Fig 5) Bartoli teaches sending a message to the user about a financial transaction includes a customer assistance phone number. Bartoli teaches that the message indicated that the transaction couldn't be authorized (Col 7 line 30). Blonder does not disclose a subscription service.

Bickham discloses a subscription service for a financial alert system, (Col 5 lines 18-26).

It would be obvious to modify Blonders alert system with Bickhams subscription service to pay for and or make profit from the service, (Bickham Col 5 line 22)..

As per claim 41, Blonder teaches calling the credit company, (Col 9 lines 28-31). Bartoli teaches inviting the user to contact the customer assistance number, (Col 7 lines 30-34)

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